

**PEACE VALLEY CAMPGROUND & CABINS MAKES THE “A” GRADE IN
THE NATION’S FIRST CONSUMER SATISFACTION SURVEY OF
INDEPENDENT, PRIVATELY-OWNED PARKS**

Murphy, NC, November 17, 2008—Peace Valley Campground & Cabins was one of 21 campgrounds and RV resorts across the country to earn an all around “A” grade in the nation’s first consumer satisfaction survey of independent parks.

The top parks were announced in Nashville, Tennessee on Saturday during an awards ceremony hosted by the National Association of RV Parks and Campgrounds.

Nearly 13,000 camping and RV enthusiasts participated in the 2008 online survey, which evaluated guest experiences at independent campgrounds and RV resorts affiliated with the National Association of RV Parks and Campgrounds.

“Camping and RV enthusiasts didn’t hold back when it came to telling us which parks they liked and which ones needed improvements,” said Bob MacKinnon, president and CEO of GuestRated.com, the Murrieta, California-based company that conducted the online survey.

MacKinnon added that GuestRated.com provides guest satisfaction surveys for more than 4,000 parks affiliated with the National Association of RV Parks and Campgrounds, or roughly half of the nation’s private parks.

“The results of these online surveys will go a long way toward helping consumers identify the nation’s finest campgrounds and RV resorts,” MacKinnon said, adding, “The surveys are also helping private park owners identify and prioritize their improvements, based on their guests’ perceptions.”

Consumers are invited to submit their own reviews of private campgrounds and RV resorts they have recently visited by logging on to www.gocampamerica.com and clicking on the “Review a Park” tab. Survey results for many parks are posted on the GoCampingAmerica website.

The GuestRated.com national online survey program was launched in February 2008 in collaboration with the National Association of RV Parks and Campgrounds.